OT 2.3.1. Digitourist Toolkit

Introduction

Timespan is happy to report all outputs and deliverables have been completed for WP2 on time, in budget and above and beyond the project expectations. We responded quickly and effectively to the restrictive measures brought about by Covid and were able to continue to develop and deliver our digital work online to our target audiences and complete product development. Timespan has also fulfilled its obligations to feed into WP T4 to develop new ways of archiving digital assets.

The outputs of WP2 fits well with the overall CINE project aims and Timespan has worked closely with the University of St. Andrews and it's target audiences to transform people's experiences of outdoor heritage sites through technology and explore the social, economic and political role of heritage within our remote communities and develop best practice to shape relevant environmental policies.

Timepsan has demonstrated through CINE that digital immersive technology is an effective and engaging platform for utilising heritage for social change and to critically reflect the historical narratives of our parish, within the intersecting frames of Colonialism and Climate Change. Our Heritage Manifesto and Real Rights interactive digital exhibit demonstrate how the work completed in WP2 has been integrated into our museum plans and has become an invaluable tool to engage with exhibits and digital reconstructions in these challenging Covid times. Timespan's work package was managed by Jacquie Aitken, Digital Heritage Curator.

Timespan and the other CINE partners collaborated on a final project film that portrays the digital work of each of the partners which provides a valuable legacy for the project.

Description of the output 2.3.1 Digitourist Toolkit – Timespan Landscape Explorer

Timespan and the University of St. Andrews developed a new digitoursit app that promotes awareness of climate change and land use issues (T2.3.1). The app is a field guide and trail of places in the Kildonan case study area, which provides a portrait of our parish through the intersecting frames of heritage, climate science, land use and legendary local stories and mythologies. The interactive maps lead users to information on climate impact, land use and stories, as well as 360 images, audio recordings and relevant archive material from Timespan's collection. It's beautifully packaged in eye-popping designs and the intuitive functionality will appeal to app users and those less familiar with virtual mobile trails.

Its social prescribing qualities will encourage people to enjoy the outdoors and the landscapes around them. The public engagement activities and events included 360 image tutorials, live online presentations and tours. Timespan delivered a diverse range of live online events to promote and share our digital innovation work which attracted large audiences and followers.

Target audience
Interest groups, Local public authority, Regional public authority, Schools and education, General public, Public service provider, Business support organisation, Higher education and research , Sector agency, Other, National public authority, SMEs.

Durability

The DigiToursit app "Timespan's Landscape Explorer" has been released in it's beta-version on Google Play and is on trial with the University of St. Andrews. When this is completed it will be made publicly available and promoted widely to the NPA countries and globally. The app framework and guidance is a highly flexible tool and is available on our website.

Contact details for the partner responsible

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Classification of the type of output

Service: App

Supporting evidence – an app that is a capacity building solution to maintain the balance between competing environmental, economic and social interests (specific)

Timespan Landscape Explorer App

Strath of Kildonan Trail App.

The app can be accessed and interacted with as follows:

1. Downloaded from Google Play App Store.
2. Accessed on the Timespan website.